

GATES RADIO COMPANY

A Subsidiary of Radio-Telephone Corporation

CHUCK KINGS

"Our 4th Anniversary"

SUMMARY OF RESULTS OF QUESTIONNAIRES DISTRIBUTED TO STUDENTS AND FACULTY AT HAVERFORD AND BRYN MAWR RE- GARDING PARTICIPATION IN WHRC-FM

	Haverford		Bryn Mawr	
	Faculty	Students	Faculty	Students
1. Number polled	29	261	20	215
2. Percentage having FM receiver	81	55	75	39
3. Percentage listening more than 5 hrs. per week (Haverford students: 2 hrs/week)	50	40	55	39
4. Percentage willing to work on preparation and presentation of programs	50	47	55	32
5. Percentage willing to do technical or engineering work	--	38	--	15

Sincerely

Norman A. Petersen,
Manager, Audio Sales

